

Course Summary

When leaders focus daily on practicing a leadership philosophy that marries character and competence, their actions result in high performing teams achieving their best. After all, “a better me is a better we.” The first step to being a better leader? Embracing the idea that the first person you must lead is you.

While inspirational leadership always has been hard, many would argue that 21st century challenges – geographically dispersed teams, fast-paced technology, and aggressive competitive landscapes – make leadership even harder. This is why **Leading with Character and Competence** encourages continuous reflection and adaptation of your leadership style to achieve successful team outcomes.

Brigadier General (Ret.) Becky Halstead encourages leaders to practice new leadership behaviors, to develop their own personal leadership philosophy, and to ground their leadership in their own values and experiences.

During this course, leaders will:

- ✓ Explore the personal leadership principles that guide your decision making and, ultimately, effectiveness as a leader
- ✓ Draw on their own, and each other’s experiences, to assemble a toolkit of leadership practices that work
- ✓ Appreciate importance of leading for betterment of others

Leaders who want to lead teams to a higher level of performance, make a lasting impact on team members, and add significant value to their organizations, will learn how through leading with character and competence.



You Will

- Identify the values that factor into your authentic leadership style
- Craft your personal leadership philosophy
- Define an action plan to put your philosophy into action, and develop leadership behaviors that are based on your values

Outcomes

- Learn what it takes to be an exceptional leader in the 21st century
- Understand how to shape your leadership philosophy into behaviors that inspire your team
- Understand the impact of selfless service as a leader of character
- Discover why values-based leadership builds trust, stirs loyalty and creates an environment to accomplish greatness

ABOUT THE EXPERT



BRIGADIER GENERAL (RETIRED) BECKY HALSTEAD

- *First woman graduate of the U.S. Military Academy at West Point to be promoted to General Officer*
- *30 years of experience leading large organizations in dynamic and challenging environments*
- *Author, “24/7: The First Person You Must Lead is You”*



LESSON PLAN

Lesson 1: The First Person You Must Lead Is You

- A Learning Journey in Leading Yourself
- Expectations & Your Goal
- Five Simple Truths of Leadership

Lesson 2: Character & Competence

- Authenticity Begins With Your Values
- Leadership Skills in the 21st Century
- Lead with Your Heart & Mind

Lesson 3: Leadership Actions & Decisions

- Leading in Selfless Action
- Values In Action
- Humility as a Leadership Attribute

Lesson 4: Your Leadership Philosophy

- Learning From Our Mistakes
- Accomplish the Mission with Integrity
- Having a Leadership Philosophy

Lesson 5: Betterment of Others

- Lead for the Betterment of the Team
- Your Values & Philosophy
- Schwarzkopf on Leadership Qualities
- Leadership Action Plan